

Corporate Citizenship: Business and Society in Botswana

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About this book

This book discusses corporate citizenship, corporate responsibility and business ethics across Africa generally, and Botswana specifically. It begins by contextualizing Botswana within the broader context of Africa, using nine other countries – Angola, Cameroon, Ghana, Kenya, Nigeria, South Africa, Zambia and Zimbabwe – to provide a comparative perspective, examining the common factor: that weak legalization makes it challenging for corporate social responsibility to be actualized. From this background, the book then discusses Botswana as a key study. Botswana has been described as ‘Africa’s economic miracle’ due to its growing economy since independence. This puts it in a unique position for the implementation and study of corporate social responsibility. The interdisciplinary team of authors employ various research methods to examine the complex relationship between business, society, corporations and social justice issues.

This book will be valuable reading for any academic working on corporate social responsibility in Africa, and will present an interesting insight to an often neglected area of study.

Keywords: African business, corporate social responsibility, business ethics, business and the environment, Corporate citizenship, diamond mining, agriculture, sustainability