Digital Transformation for Promoting Inclusiveness in Marginalized Communities

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Description:

One of the realities characterizing the globe is the exclusion of marginalized communities in digital transformation. Their exclusion has resulted in a lack of participation in the digital space, which has catastrophic consequences on the digital economy. To promote digital inclusiveness in marginalized communities, there is a need to deconstruct the illusion that digital transformation is an urban phenomenon.

Digital Transformation for Promoting Inclusiveness in Marginalized Communities discusses how digital transformation can be utilized to promote inclusiveness in marginalized communities by exploring opportunities and challenges and determining change mechanisms required to enhance digital transformation in marginalized communities. Covering a range of topics such as augmented reality and remote communities, this reference work is ideal for government employees, technologists, policymakers, industry professionals, researchers, scholars, academicians, instructors, and students.

Coverage:

The many academic areas covered in this publication include, but are not limited to:

Augmented Reality, Digital Divide, Digital Inclusion, Digital Society, Digital Transformation, Marginalized Communities, Mobile Applications, Remote Communities, Technology Adoption, Virtual Reality