

## **An Extrapolation of the Stereotype Content Model to University Lecturers**

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### **Abstract**

We extrapolated the stereotype content model to the perception of university lecturers by their students. Specifically, using a sample of Zimbabwean students, we tested whether lecturers fall into different clusters in reflection to the degree to which they are perceived as high or low on competence: (1) high competence-high warmth, (2) high competence-low warmth, (3) low competence-high warmth, and (4) low warmth-low competence. We also tested whether lecturers elicit different emotions and whether they are evaluated differently, depending on the clusters they fall into on the competence-warmth nexus. The findings were largely in line with the above hypotheses.