

Green Corporate Governance and Sustainable Development Goals: Lessons for Africa from Global North

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Abstract

This chapter examines the role of green corporate governance in the attainment of sustainable development goals. With the increasing attention to corporate sustainability, green corporate governance is becoming more relevant. As such, the issues of fairness, sustainability reporting, transparency, and disclosure are at the epicentre of green corporate governance. Surprisingly, little attention has been paid to green corporate governance in the existing governance discourse and scholarship in Africa. This chapter seeks to bridge this gap by drawing lessons for Africa from global north. With the adoption of systematic literature review methodology, this chapter established that green corporate governance can ensure environmental preservation, build stakeholder trust, promote transparency and accountability, foster compliance, and promote green innovation. It is concluded that board diversity can also be assessed in terms of green corporate governance knowledge in an effort to promote adherence to sustainability reporting standards. This chapter provides valuable insights to corporate managers who intend to implement green marketing strategies.